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FOURTH NEWSLETTER

#HEAR!

Higher Education Against Racism



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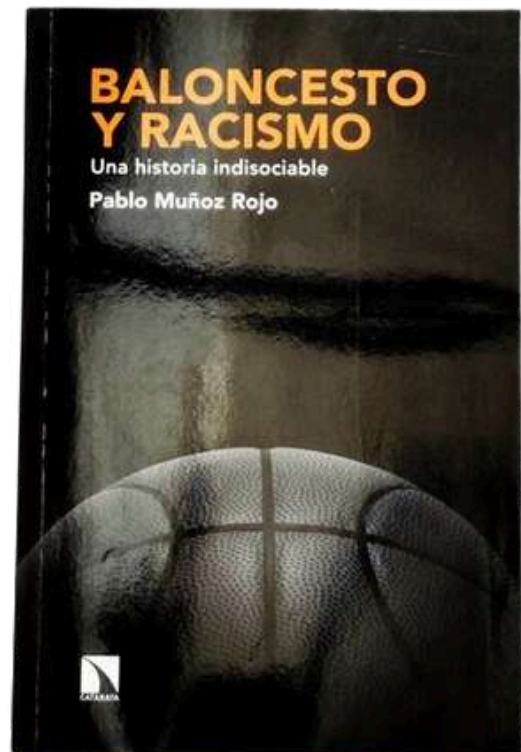
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Recommended readings “Basketball and Racism”

To gain a deeper understanding of how racism shapes the world of sports, BRISWA recommends *Basketball and Racism* by Pablo Muñoz Rojo. This thought-provoking book explores the pervasive impact of racism within the basketball world, focusing particularly on the NBA, one of the most influential sports leagues globally.

The book dives into the history of racism in basketball, from its early days to the present, revealing the systemic barriers and prejudices faced by many athletes. It examines how race has shaped the narratives around players, from stereotypes about athletic ability to the socio-economic struggles that disproportionately affect minority athletes.



A key feature of *Basketball and Racism* is its focus on personal stories and experiences of players who have had to overcome discrimination both on and off the court. These stories highlight how racism has influenced not just their careers but also the broader dynamics of the sport, from recruitment and media portrayal to fan behavior and league policies.

Beyond the challenges, the book also celebrates the resilience of players and the progress made in addressing these issues, offering a balanced perspective on both the struggles and triumphs within basketball.

For anyone passionate about sports, equality, and social justice, this book is an essential read that provides a nuanced and comprehensive look at racism in one of the world's most popular sports.

Learn more about the book here:
[Basketball and Racism on Amazon](#)

#SPORT ICONS

George Weah: From Humble Beginnings to Ballon d'Or Glory



In 1995, George Weah made history by becoming the first—and to date, the only—African player to win the prestigious Ballon d'Or. In a world where racism cast a shadow over soccer, Weah's triumph sent a resounding message: talent, determination, and perseverance transcend all barriers.

From the streets of Liberia to dominating European football with AC Milan, Weah's journey was more than just a story of athletic excellence. His unmatched speed, skill, and passion on the field made him a footballing legend, while his resilience in the face of adversity inspired millions worldwide.

“No dream is unattainable”

Off the pitch, Weah's humility and commitment to social causes solidified his reputation as a role model. His dedication to giving back to his community, particularly in Liberia, showcased his belief in using success as a tool for positive change.

George Weah's legacy is a reminder to us all: no dream is unattainable, no matter your starting point. His story is a testament to the power of hope, hard work, and the unwavering belief in a brighter future.

Manifestations of interest *Signed*

Pafos FC

Pafos FC, a leading football club from Cyprus, has joined our growing network as a partner in the fight against racism. This collaboration reflects our shared commitment to creating a more inclusive and welcoming football environment for everyone.

This agreement marks another milestone in our mission to foster change, using football as a platform to unite communities and inspire action. Together, we are ready to make a difference and champion a future built on inclusion and mutual respect.

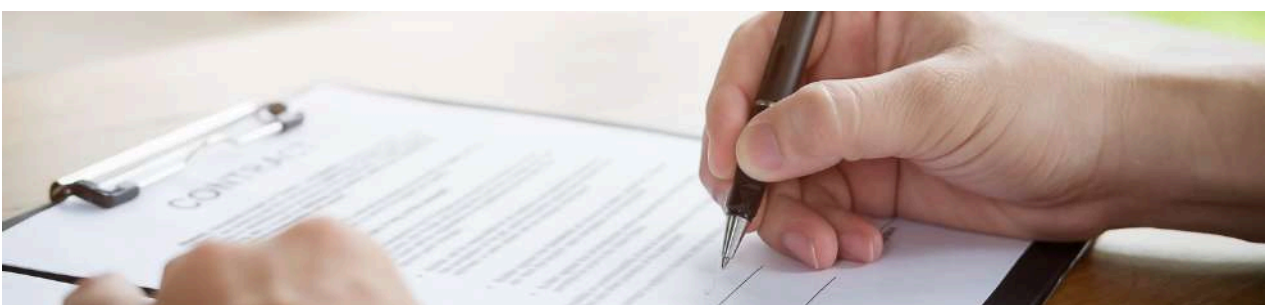


Omonia FC



We are proud to announce the signing of a new MOI with Omonia FC, a historic football club from Cyprus. This partnership represents a shared commitment to promoting inclusivity and combating all forms of discrimination in football.

Through this collaboration, we will work together to advance initiatives that spread the values of respect, tolerance, and equality both on and off the field. By joining forces, we aim to reach even more individuals and communities, fostering a sporting culture where everyone feels valued and included.





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Join us in the Briswa 2.0 project!

Sign the **manifestation of interest** and our **pledge card** and together we will fight racism in sports, creating a future of equality and respect for all the athletes!

Every signature is a step towards a fairer and more inclusive sporting world!



[Click here to sign!](#)



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